

WHAT IS CLAIMED IS:

1. An information processing apparatus, comprising:
 - a receiver configured to receive multimedia data from a predetermined server of a predetermined network, said multimedia data including reservation signals and link information of broadcast program signals, said multimedia data being described by a mark-up language;
 - a display controller configured to display an electronic program guide and at least one link location after analyzing said multimedia data received in said receiver;
 - an indicator operative to indicate said at least one link location on the display;
 - a processor configured to set reservation of program recording based on said reservation signals which are linked to the link location indicated by said indicator.
2. The information processing apparatus according to claim 1, wherein the multimedia data may be delayed from transmission until a time different from that of a corresponding broadcast program signal.
3. The information processing apparatus according to claim 1, wherein said display controller displays at least an electronic program guide in which each broadcast program corresponds to a respective identifier.
4. The information processing apparatus according to claim 1, wherein said indicator includes said link location by cursor.
5. The information processing apparatus according to claim 1, wherein the reservation signals are provided by an operably linked reservation source.
6. An information processing method, comprising the steps of:
 - receiving multimedia data from a predetermined server of a predetermined network, said multimedia data including reservation signals and link information of broadcasting program signals, said multimedia data being described by a mark-up language;
 - displaying an electronic program guide and at least one link location after analyzing said multimedia data received in said receiver;
 - indicating said at least one link location on the display;

setting a reservation of program recording based on said reservation signals which are linked to the link location indicated by said indicator.

7. The information processing method according to claim 6, wherein said display step includes displaying at least an electronic program guide in which each broadcast program corresponds to a respective identifier.

8. The information processing method according to claim 6, wherein said indicating step includes indicating said link location by cursor.

9. The information processing apparatus according to claim 6, wherein the reservation signals are provided by an operably linked reservation source.

10. An information processing apparatus, comprising:
a means for receiving multimedia data from a predetermined server of a predetermined network, said multimedia data including reservation signals and link information of broadcast program signals, said multimedia data being described by a mark-up language;

a means for displaying an electronic program guide and at least one link location after analyzing said multimedia data received in said means for receiving;

a means for indicating said at least one link location on the display;

a means for setting reservation of program recording based on said reservation signals which are linked to the link location indicated by said means for indicating.

11. The information processing apparatus according to claim 10, wherein said means for displaying displays at least an electronic program guide in which each broadcast program corresponds to a respective identifier.

12. The information processing apparatus according to claim 10, wherein said means for indicating includes indicating said link location by cursor.

13. The information processing apparatus according to claim 10, wherein the reservation signals are provided by an operably linked reservation source.

14. An information processing apparatus, comprising:

a receiver configured to receive multimedia data from a predetermined server on a predetermined network, said multimedia data including reservation signals and correspondence indicia of broadcast program signals, said multimedia data being described by a mark-up language;

a display controller configured to display an electronic program guide and at least one correspondence identifier after analyzing said multimedia data received in said receiver;

an indicator operative to indicate said at least one correspondence identifier on the display;

a processor configured to set reservation of program recording based on said reservation signals which are linked to the correspondence identifier indicated by said indicator.

15. The information processing apparatus according to claim 14, wherein said display controller displays at least an electronic program guide in which each broadcast program is identified by a respective marker.

16. The information processing apparatus according to claim 14, wherein said indicator includes said correspondence identifier by cursor.

17. The information processing apparatus according to claim 14, wherein the reservation signals are provided by an operably linked reservation source.

18. An information processing method, comprising the steps of:

receiving multimedia data from a predetermined server of a predetermined network, said multimedia data including reservation signals and correspondence indicia of broadcasting program signals, said multimedia data being described by a mark-up language;

displaying an electronic program guide and at least one correspondence identifier after analyzing said multimedia data received in said receiver;

indicating said at least one correspondence identifier on the display;

setting a reservation of program recording based on said reservation signals which are linked to the correspondence identifier indicated by said indicator.

19. The information processing method according to claim 18, wherein said display step includes displaying at least an electronic program guide in which each broadcast program is identified by a respective marker.

20. The information processing method according to claim 18, wherein said indicating step includes indicating said correspondence identifier by cursor.

21. The information processing apparatus according to claim 18, wherein the reservation signals are provided by an operably linked reservation source.

22. An information processing apparatus, comprising:
a means for receiving multimedia data from a predetermined server of a predetermined network, said multimedia data including reservation signals and correspondence indicia of broadcast program signals, said multimedia data being described by a mark-up language;
a means for displaying an electronic program guide and at least one correspondence identifier after analyzing said multimedia data received in said means for receiving;
a means for indicating said at least one correspondence identifier on the display;
a means for setting reservation of program recording based on said reservation signals which are linked to the correspondence identifier indicated by said means for indicating,.

23. The information processing apparatus according to claim 22, wherein said means for displaying displays at least an electronic program guide in which each broadcast program is identified by a specific marker.

24. The information processing apparatus according to claim 22, wherein said means for indicating includes indicating said correspondence identifier by cursor.

25. The information processing apparatus according to claim 22, wherein the reservation signals are provided by an operably linked reservation source.